FLORIDA INTERNATIONAL UNIVERSITY
UNIVERSITY CURRICULUM COMMITTEE
Proposal for a Course Change

PART I. FILL OUT THIS SECTION COMPLETELY

1. School/College: International & Public Affairs
   Div./Dept. in Which Taught: ASIAN STUDIES

2. ASN
<table>
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<th>Alpha Prefix</th>
<th>1st Digit</th>
<th>Last 3 Digits</th>
<th>“C”-lec-lab</th>
<th>“L”-Lab</th>
<th>Cr. Hrs.</th>
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3. Present Course Title: Visual Cultures of East Asia

PART II. FILL OUT CHANGE INFORMATION ONLY

4a. New Course Title: Pop Culture of East Asia

b. New Abbreviated course Title (for computer class schedules, transcripts): Pop Culture East Asia

5a.

5b. Change Credit Hours: From ___ To ___

6. New Catalog Description/Major Topics (not to exceed 200 characters including spaces)
   College of Medicine and College of Law: Attach description not exceeding 1,000 characters including spaces.

   Major popular and visual cultural expressions of traditional and modern China, Japan, and Korea, ranging from paintings, calligraphy, and performance to contemporary cuisine and K-pop.

7. New Prerequisite(s):

8. New Corequisite(s):

9. Explain Reclassification Request:
   Course title change

10. Does this proposed change impact the assessment process of a program or certificate? If yes, then send notification to assessment@fiu.edu.

PROPOSAL REQUESTED BY:

Faculty Contact

Steven Heine
(Type name)
heines@fiu.edu
(Email address)

3053481914
(Phone number)

Signature

01/14/2020

Chairperson (Dept./Div.)

Dr. Steven Heine
(Type name)

Signature

01/14/2020

Chairperson (Curr. Comm.)

Dr. Steven Heine
(Type name)

Signature

01/14/2020

College/School Dean

Dr. John Stack
(Type name)

Signature

01/14/2020

Submit one original form. Attach one copy of the course justification and course syllabus: course description, objectives, learning outcomes, major topics and textbooks.
ASN 3414 – POP CULTURE OF EAST ASIA
COURSE SYLLABUS
SPRING 2020

Instructor: Claudia Lau
email: cllau@fiu.edu
Office: SIPA 505 (MMC)
Office Hours: By Appointment

COURSE DESCRIPTION

Culture is manifested in every aspect of human societies, from observable activities to underlying philosophies. As the world today presents rapid changes, and the boundaries between East and West seem to disappear, it is important to understand the origins and fundamentals of the complexity of the past and present that is evidenced in our present attitude. By learning about the history, religion, philosophy, and popular culture of East Asia, students will begin to see beyond commonplace perspectives and generalizations, gaining the skills to think in critical and informed ways about Asia and its place in the world.

OBJECTIVES & STUDENT LEARNING OUTCOMES

Upon successful completion of this course, you will be able to do the following:

1. Define the basic tenets of East Asian school of thoughts and explain their influence on their traditional culture.
2. Identify modern Asian cultural values, as compared to the US and the world.
3. Identify major popular and visual cultural expressions of traditional and modern forms of arts from China, Japan, and Korea
4. Critically evaluate East Asian pop culture development and its influence in the contemporary historical perspective in relation with the US and the world
5. Analyze and revise traditional East Asian Food history and foodways, as it popularized in the US and the world.
6. Interpret, evaluate and explain a selected Asian Studies cultural topic based on the readings and learning materials from this course.

IMPORTANT INFORMATION

Before starting this course, please review the following pages:

- Policies
- Technical Requirements and Skills
- Accessibility and Accommodation
- Academic Misconduct Statement
Course Prerequisites

Students from all departments and backgrounds are welcome to take this course. No prior knowledge of Asian language or culture is required.

Proctored Exam Policy

This course does not require proctoring.

Textbook and Course Materials

This course takes advantage of materials available for free to students through the professor's lecture, the Internet, and FIU library. All required course readings and viewings are available on the Internet and will be provided electronically to students via Canvas.

Expectations of this Course

This is an online course, which means most (if not all) of the course work will be conducted online. Expectations for performance in an online course are the same for a traditional course. In fact, online courses require a degree of self-motivation, self-discipline, and technology skills which can make these courses more demanding for some students.

As a student in this course, you are expected to do the following:

- Review the Getting Started information located in the course content
- Post a self-introduction video to the class during the first week in the appropriate discussion forum
- Interact online with instructor and peers
- Read and watch all the reading and video materials related to each weekly topic
- Review and follow the course calendar
- Log in to the course at least twice per week
- Respond to emails within 24 hours (Monday - Friday)

As the instructor, I will do the following:

- Log in to the course every business day (Monday - Friday)
- Post grades within two weeks after each assignment due date
- Respond to emails within 24 hours (Monday – Friday).

Finally, please note that this syllabus is subject to changes.

Course Communication

Communication in this course will take place via the Inbox. Check out the Canvas Conversations Tutorial to learn how to communicate with your instructor and peers using Announcements, Discussions, and the Inbox.
COURSE ASSIGNMENTS

Syllabus Quiz

You will be required to take a syllabus quiz to ensure you have read and understood the course structure and assignments. You must score 100% to unlock Module 1. (You will be allowed multiple attempts.)

Graded Activities

a) Self-Introduction Video (5%)

During the first week of class, you need to post a self-introduction video covering the questions in Canvas stated in the appropriate discussion forum. This will serve as a practice for your Final Presentation, when you will be requested to prepare a narrated PPT. Therefore, with this video you should get prepared for the voice narration.

b) Discussion Board (15%)

On selected weeks, you will be requested to participate in online discussion. The purpose of the discussions is for you to reflect and elaborate on the material covered and to encourage the exchange of ideas with others.

There are two parts in this assignment, you must post your entries in the Discussion Board in at least two different days. Each entry should be a minimum of one short paragraph and a maximum of two paragraphs. Whether you agree or disagree, explain why with supporting evidence and concepts from the readings or a related experience. Include a reference, link, or citation when appropriate.

- The first part must be completed by Wednesday 11:59 p.m. You are requested to answer to at least three questions/prompts posted in the corresponding discussion forum.
- After Wednesday, you can complete the second part, which consists of reading your peers’ posts and respond to at least three of those posts. Response to Peer’s Posts must be completed by Sunday 11:59 p.m.

Posts will be graded in terms of Timeliness, Content, Participation, Spelling and Grammar. Please review the Discussion Rubric provided in the course for more details.

Remember, this assignment needs to be posted in two different days: response to prompt before Wednesday, and response to peers before Sunday midnight.

Make sure to:

- Be organized in your thoughts and stay on topic.
- Incorporate correlations with the assigned readings or topics.
- Contribute to the learning community by being creative in your approaches to topics, being relevant in the presented viewpoints, and attempting to motivate the discussion.
- Use proper etiquette. Remember that being respectful is critical.
c) Current Events Paper (15%)  

You will be requested to write one Current Event Paper for each Module. This assignment is meant to keep students up to date with current news events regarding East Asia in the topic of the Module we will cover. Citations are mandatory and your personal reflection of the subject must clearly demonstrate an understanding of the dynamics of the interrelatedness of globalization.

Each paper must have a title, three paragraphs, be no longer than one page with 12 pt. font and single spaced.

Suggested online journals/newspaper in English:

Next Shark  
https://nextshark.com/

BBC News  

CNN Asia  
www.cnn.com/asia

China View  
http://chinaview.cn/

Japan Times  
http://www.japantimes.co.jp/

d) Film Reaction Paper (15%)  

At the end of each Module, you will be asked to watch a film related to the Module theme we studied, and write a Film Reaction Paper.

The Film Reaction Paper must be of 12 font, double space, and at least 2 full pages in length with a proper heading and title. When writing the paper, make sure to include an introduction with a thesis statement, stay focused as you develop the body of your essay, and provide plenty of supporting ideas and statements, to carry on to the conclusion. Writing should use formal language and correct grammar and spelling.

Topics reflected upon should include information covered in the course, including reading, videos, etc., or previous personal experiences. Ask what you have learned that is interesting, and how your learning has affected preconceptions or misconceptions you had before. Discuss how your learning affects your view of the world and the universe; will what you have learned change your behavior in the future? Ultimately, writing these papers should encourage you to find what is meaningful to you and thus add value to your learning. Do not simply outline or summarize the material we have covered. It is more important to know what the material means to you. Please remember to proofread and review the Assignment Rubrics before submitting this assignment.
e) Asian Foodways Site Visit Paper (15%)  

Students will be required to make one site visit to an Asian restaurant, research on its cultural foodways and write a Reflection Paper consisting of 2 pages in length in response to the visit.

Students must use this co-curricular activity to make connections with the course readings and reflect on the interrelatedness of the intercultural issues, trends and systems, with a multi-perspective analysis of the integration of East and West. Paper must be presented in good English format, please proof-read before submitting your paper. Grade will be deducted for excessive grammar or spelling mistakes.

Sites may be chosen from the following (Permission from the instructor is needed for site visits to places not included on this list). Proof of the visit (such as a picture of yourself in the site) should be attached to the paper in order to receive full grade. You can include multiple pictures, but pictures do not count on the 2-page length paper. **If you forget to attach the picture, you will not be allowed to re-submit**, so please double check and proof read before submitting assignment!

Suggested places to visit are big, well-established Asian chain restaurants in the nation, such as:

- Panda Express
- PF Chang
- Sushi Maki
- Pei Wei
- Dragon Fly
- Sushi Samba
- Gyu-Kaku
- Small scale Asian restaurants nearby FIU. Many were open in the last few years. Talk with the owner, or employee and conduct your research.

Paper should include:

- History of the restaurant. Who are the founders? Where is the first place the restaurant was opened? How did it progress?
- How authentic are the food that they serve?
- Did the restaurant modify its menu in order to appeal to the local customers? Does the restaurant have a menu dedicated for the Asian customer?
- Food in general: is it mostly healthy? Pricy? Good variety? Tasteful?
- Your personal opinion on the restaurant. How much do you like this place? Positive and/or negative comments, what could you suggest the owners to improve the place.

* If you would prefer to visit a restaurant that is not listed here, please contact your instructor for approval.
f) Quizzes (10%)

During the first week of class, you are required to take a syllabus quiz to ensure that you understand the class structure and agree to follow the syllabus. **You must earn a score of 100% to unlock the rest of the course content.** You have unlimited attempts. The rest of the quizzes will cover course content.

There is going to have a quiz at the end of each Module to reinforce what you have learned. Quizzes are not accumulative, so each Module Quiz will cover only the content of that Module. I suggest you to take notes, highlight, annotate, etc. as you go over each content of the week, so that by the end of the Module, when it is quiz time, you will have all learning material ready to review before the quiz.

Each quiz will be available on the last week of the Module from **Friday at 00:01 a.m. to Sunday at 11:59 p.m.** ET of the scheduled week, unless indicated otherwise. Question types include true/false, multiple choice, and fill-in-the-blank.

- You will have 40 minutes to complete and submit the quiz.
- You will be allowed 2 attempts per quiz. Only the highest score will be used toward your course grade.
- Correct answers will be available for one week after each quiz due date.
- Quizzes cannot be made up, so please make sure you keep track of quiz dates and times.

In order to mitigate any issues with your computer and online assessments, it is very important that you take the Practice Quiz from each computer you will be using to take your graded quizzes and exams. Assessments in this course are not compatible with mobile devices and should not be taken through a mobile phone or a tablet.

For any technical question, please contact Canvas Technical Support.

g) Project: Power Point on East Asian Cultures & Peer Review (25%)

Each student needs to research, prepare, and share a 15-20 slide Power Point Presentation with audio for East Asian culture at the end of the semester.

After final presentations are submitted, each student will be randomly assigned two presentations from peers to provide feedback.

More detailed assignment information will be provided in the Assignments course section. Check the course calendar for due dates.

Students can select a topic from the list below:

**Writing systems**

1. The separation of Japanese/Korean scripts from Chinese
2. The social and culture impact of simplified Chinese, introduced since 1956
3. Origin of Korean Characters (Hangeul)
Music and Theater

4. The difference of traditional Eastern Asia music from western music
5. The origins of music scales: are there universal rules?
6. Comparing the techniques used in Chinese opera and other local vocal music with that in the west.
7. Comparing Chinese music with Japanese/Korean music: instrumental, vocal, drama
8. Traditional Beijing Opera
9. Bunraku, Japanese Puppet Theater
10. Kabuki, Traditional Japanese Theater
11. Talchum, Korean Mask Dance
12. Pansori, Traditional Korean Opera
13. Samulnori, Traditional Korean Percussion Quartet

Creative Arts

15. The difference of Chinese painting from western painting: style, content, tools....
16. Japanese painting
17. Korean painting
19. Tea Culture in East Asia
20. Traditional Costumes in East Asia

Martial Arts

21. Is there real physical effect of “chi” in chi-kung (qigong)?
22. The development of various martial arts in East Asia

Food

24. The environmental impact of Asian cuisine
25. Is Asian cuisine a solution to obesity?
26. Evaluation of Asian cuisine based on health considerations

Religion

27. The influence of Buddhism and Daoism in Asian societies
28. Japanese Beliefs and Religion
29. Aspects of Korean Shamanism

Social Issues

30. Did Confucianism block the idea of democracy in East Asia?
31. Does Confucianism lead to stronger family relations, lower divorce rate in East Asia?
32. Does East Asian countries have lower crime rate and if so, why?
33. Why do East Asian countries have lower crime rates and if so, why?
34. Does Asian culture result in different responses from political figures in scandals?
35. Do East Asian kids spend more time on academics, if so, why?
36. Do East Asian cultures suppress women?
37. How do East Asian cultures maintain their social values and morality?

Science and Technology Development

38. The origins and adjustments of the lunar calendars. Besides East Asian what other cultures have used them?
39. The history and impact of Chinese printing technology

Contemporary Culture

43. Impacts of Korean Wave
44. Online Video Gaming Culture in Korea
45. Zaibatsu and Jaebol-Japanese and Korean Conglomerates
46. Bath Culture in Japan and Korea
47. Manga Industry in Japan
48. Otaku Culture in Japan-Japanese Term for Obsession

For assignment availability, detailed instructions, grading criteria and feedback response time, please review the important information about assignments page.

COURSE GRADING DISTRIBUTION

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<td>Discussion Board</td>
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<tr>
<td>Current Event</td>
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<tr>
<td>Film Reaction Papers</td>
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<td>Asian Foodways Site Visit Paper</td>
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<tr>
<td>Quiz</td>
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<tr>
<td>East Asian Cultures PPT Presentation</td>
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<tr>
<td>Total</td>
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GRADING CRITERIA

- All assignments must be completed ON TIME for full credit.
- Late submissions of assignments will result in LOSING at least one letter grade for each week that it is late.
- Final grades will be assigned using the following standard:
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<td>B</td>
<td>83 - 86</td>
<td>C</td>
<td>70 - 76</td>
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<td>A-</td>
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<td>B+</td>
<td>87 - 89</td>
<td>C+</td>
<td>77 - 79</td>
<td>F</td>
<td>59 or less</td>
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**CLASS POLICIES**

dv Assignment Submission and Late Assignment

Assignments must be submitted **via Canvas** BEFORE the assigned due time. Assignments submitted any time (even one minute) after the assignment is due, will be considered late.

Assignments sent via email will not be graded nor considered in any circumstance.

**Late assignments** will be accepted within two weeks after due date, but with grade deduction. Ten points will be lowered for each week. After two weeks from due date, assignments will not be accepted under any circumstance.

Course calendar and weekly schedule are posted in Canvas