

2018 AFTJ Bento Contest

We are happy to announce the Third Annual AFTJ Bento Contest. The traditional dietary cultures of the Japanese (what we call *Washoku* in Japanese) was inscribed in 2013 on the UNESCO's List of the Intangible Cultural Heritage of Humanity. The purpose of this bento contest is to enjoy and cherish Japan's cute and cool food culture. We are looking for photos of attractive and creative bento decorated in a food container. Your bento does not have to be a character bento. Submitted bento photos will be holistically evaluated based on (1) how appetizing it looks and (2) creativity and design.

The entrants will need to submit three photos: one photo of the bento and two photos of the participant making the bento – in at least 1 photo, the participant's face must be clearly visible. The deadline of the submission is **5:00 pm** (Eastern Time) on Friday, October 19. The 1st and 2nd winners will be awarded with prizes.

1. Contest Policy

Entrants must meet all the requirements as outlined in this document.

2. Eligibility

To participate in this contest, a student should currently be enrolled or were enrolled during the 2017-2018 academic year in a Japanese course (language or cultural content) taught by an AFTJ teacher member.

3. Prizes

1st Place - \$50 Amazon Gift card 2nd Place – a Bento Box

4. Registration

Only the entrants who pre-register will be allowed to participate. Please submit the registration form at https://goo.gl/forms/GbcQIMSkITRTS38k1.

The registration due is at 5:00pm (Eastern Time) on Friday, September 28, 2018.

For any questions, please contact:

Prof. Risa Wada

University of Florida

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4. Bento Requirements:

- 1. Submission should be a photo of an attractive and creative bento fitted in a food container and two photos of the contestant actually making the bento entry in at least one photo, the contestant's face must be clearly visible.
- 2. All photos must be original; created solely by the entrant; have never been submitted in any other contest or won any previous awards, and must not infringe the right of any third party.
- 3. Arrangement of the food must be no larger than actual size of 10" x 10". Anything fitting within these measurements is acceptable, including but not limited to bento box, lunch box and other containers. Food decorated on a dish or plate is not allowed.
- 4. One entrant may submit up to 3 separate, distinct creations as individual photos.
- 5. Photo must be JPG, JPEG format of good quality. Take photos using the JPG or JPEG setting at high resolution with a minimum of **2000 x 2000 pixels**.
- 6. Provide a title of your bento and a brief explanation of the bento design concepts under the entrant's name and school name on the online submission form. The link to the submission form is provided in the "Submission Guidelines" section below.
- 7. You cannot make a bento as a part of class or club activity with your Japanese teacher.

5. Submission Guidelines

- 1. Each entrant can submit up to 3 photos of separate and distinct bento entries.
- 2. Name the JPEG file(s) with the author's last name and school name (e.g. hagihara_usf.jpg).
- 3. Submit in the links to your photos in the JPG or JPEG format using the online submission form at https://goo.gl/forms/mZjkU67MUimLipu72.
- 4. The submission due date is 5:00pm (Eastern Time) on Friday, October 19, 2018.

6. Prizes:

The winning bento designers will receive:

- 1. 1st Place \$50 Amazon Gift Card
- 2. 2nd Place a Bento Box

7. Selection of Winner:

- 1. Winners will be selected by the AFTJ logo and character contest committee.
- 2. The committee' decisions will be final.