

**MARCELA LOPEZ BRAVO**  
Miami, FL | Cell: 305-726-7426  
E-mail: [mlopezbr@fiu.edu](mailto:mlopezbr@fiu.edu)

## EDUCATION

- Ph.D. International Culture and Communication Studies** March 2021  
Focus: Japanese Studies  
Waseda University. Tokyo, Japan  
Dissertation Topic: *Using Virtual Reality to Interactively Teach the Role of Place in Genji Monogatari (Tale of Genji)*
- M.A. Asian Studies** Spring 2016  
Florida International University. Miami, FL (GPA= 3.94)  
Asian Studies Masters Essay: *Secrecy, Shame, and Harmony in Classical Japanese Literature*
- M.A. Linguistics** Summer 2012  
Florida International University. Miami, FL (GPA= 3.69)  
Linguistics Masters Essay: *Asian-Western Globalization and Comparative Language Teaching Methodology*
- B.A. Asian Studies** Summer 2011  
Florida International University. Miami, FL (GPA= 3.72) Suma Cum Laude  
Undergraduate Honor's Thesis: *Chinese Families and Chinese Family policies*
- **Graduate Certificates:** *Asian Globalization*  
*Japanese Studies*
  - **Undergraduate Certificates:** *Asian Globalization and Latin America*  
*Chinese Language Studies*
  - **Professional Development Certificates:** *Blended Teaching Strategies*  
*Introduction to Online Teaching*  
*Gamifying Classrooms*  
*Quality Matters: Independently Applying the Rubrics*  
*Global Learning Course Design and Instruction*  
*COIL -Collaboratively Online International Learning*  
*Escape Rooms*

## PROFESSIONAL EXPERIENCE

### MORIKAMI MUSEUM AND JAPANESE GARDENS

Deputy Director

Aug. 2022– present

I assist the Director and I manage the daily operations and finances of the museum and the gardens. I intermediates between the Director and primary staff. I supervise the major functions of the museum, curatorial, maintenance, business, security, finance, information technology, audio visual, and volunteer coordination. I oversee the budget, personnel, programming, and operations. I serve as subject matter expert of Japanese history/language/culture and museum principles/practices.

### FLORIDA INTERNATIONAL UNIVERSITY

Adjunct Instructor, Asian Studies Program

Aug. 2014 – present

– Courses Taught: ASN 3125 & ASN5431 Spirituality of Japan (with VR), ASN 3329 & ASN5932 Women in East Asia, ASN 3410 Introduction to East Asia, ASN 3414 Visual Cultures of East Asia, ASN 3503 East

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Asia through Virtual Reality Travel, ASN 4810 & ASN5910 East Asian Texts in Translation, ASN 4390  
Modern Asia, ASH 3440 History of Japan, ASH4453 History of Travel in Japan.

Adjunct Instructor, Department of Global First Year Jan. 2016 - Sept. 2017

– Courses Taught: EGL 1001 English Writing for Academic Purposes I, EGL 1002 English Writing for  
Academic Purposes II, EGL 1003 English Writing for Academic Purposes III

Adjunct Instructor/Teaching Assistant, Department of Modern Languages Jan. 2012 - Jul. 2014

– Courses Taught: ITA 1130 Italian I, ITA 1131 Italian II, ITA 2441 Italian for Business

**WASEDA UNIVERSITY, Tokyo, Japan** Sept. 2018 - present

Research Associate & Lecturer, School of International and Liberal Studies

– Courses Taught: Place, Power, and Gender in *Genji Monogatari* (Tale of Genji) with Virtual Reality,  
Academic Skills: *Intercultural Communications*

**GAKUSHUIN UNIVERSITY, Tokyo, Japan** Apr. 2020 – Aug 2022

Adjunct Instructor, School of International Social Sciences

– Courses Taught: Academic English I & II, Presentation Skills II, Global Challenges, Japanese Society

**KYORITSU WOMEN’S UNIVERSITY, Tokyo, Japan** Apr. 2021 – Aug 2022

Adjunct Instructor, School of International Social Sciences

– Courses Taught: Academic English II, Tourism in Japan, Readings in Global Issues

**TSURU UNIVERSITY, Tsuru-shi, Japan** Sept. 2018 – April 2022

Adjunct Instructor, Department of English Communications

– Courses Taught: English Computer Assisted Language I & II & Global Communications

**MIAMI DADE COLLEGE, Dept. of English and Communications** Nov. 2014 - Sept. 2017

Adjunct Instructor, Department of English

– Courses Taught: ENC 1101 English Composition I & ENC 1102 English Composition II

**eMENTOR, LEAP’s Computer-Based Online Language Training** Nov. 2015 - Sept. 2017

Spanish Instructor, US Air Force Personnel

– Courses Taught: Advanced Spanish Assessment & Special Project Spanish

**INGLES 3D, Virtual English School in Second Life** Jul. 2012 - Oct. 2013

English Instructor, Brazilian Air Force Personnel

– Taught and Assessed English-Proficiency Levels: Beginner, Intermediate, and Advanced.

Developed Lesson Plans for all Instructors: Beginner, Intermediate, and Advanced.

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### AWARDS & GRANTS

- 2022 11th e-Teaching Grand Award 2022, Waseda University.
- 2022 U.S.-Japan Conference on Cultural and Educational Interchange (CULCON) Virtual Exchange Program, Bureau of Educational & Cultural Affairs, U.S. Department of State.
- 2022 *RETI Award*. Excellence in Teaching – Student Centered Initiative, Florida International University.
- 2021 *Tokutei Kadai*, x2. Grant for Research Associates, Waseda University.
- 2020 *Tokutei Kadai*, Grant for Research Associates, Waseda University.
- 2019 *Tokutei Kadai*, Grant for PhD Candidates, Waseda University.
- 2018 Faculty Choice Award, Creative Tool Design and Usage: *Virtual Reality*, Florida International University.
- 2018 Faculty Award for Excellence in Adjunct Teaching, Florida International University.
- 2018 *Tokutei Kadai*, Grant for PhD Candidates, Waseda University.
- 2017 *Monbukagakusho* Honors Scholarship, Waseda University.
- 2017 US Scholars Delegation to Taiwan, Taiwan’s Ministry of Foreign Affairs.
- 2016 Award for Academic Excellence in Asian Studies, Steven J. Green School of International and Political Affairs, Florida International University.
- 2016 National Endowment for the Humanities (NEH): “Tokyo: High City and Low City.”
- 2015 C2 Scholarship, Chinese Translation Program, National Taiwan University.
- 2015 Fu Foundation Scholarship, Florida International University.  
– Researched: Chinese Language Teaching and Learning in Taiwan.
- 2014 Asian Studies Scholarship, Florida International University.
- 2013 Fu Foundation Scholarship, Florida International University.  
– Researched: Chinese Language Teaching and Learning in China.
- 2011-12 Graduate Minority Opportunity Program Scholarship, Florida International University.
- 2010 Confucius Institute Scholarship, Xuzhou Normal University, China. One semester of Chinese language studies in China  
– Researched: Chinese Garden Design Positively Shapes Chinese Society.

### PUBLICATIONS, CONFERENCES & PRESENTATIONS

- “Places and Place-Making in *Genji Monogatari*,” *Japan Studies Review*, Vol. XXVI (2022).
- “Globalization of *Genji Monogatari*: Critical Analysis of *Waka* Translations in the West,” Southern Japan Seminar, Miami, Florida, USA (2018).
- “Teaching Chinese as a Foreign Language: A Classroom Study on the Timing of Grammar Around a Task,” with Melissa Baralt, *DeGruyter, Chinese as a Second Language Research* (2016).
- “The Timing of Grammar Teaching Around a Task,” American Association for Applied Linguistics and Association Canadienne de Linguistique Applique Conference, Toronto, Ontario, Canada. (2015).
- “TBLT Nelle Classi di Lingua Straniera. ‘Didattica e Tecnologia: un binomio vincente!’ Corso di aggiornamento intensivo per insegnanti di Italiano,” Florida International University (2014).
- “Technologies and Tools to Incorporate Language for Business in Current Classroom Curriculum,” 5th Annual K-12 Language for Business Conference, Florida International University (2012).

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**Guest Lectures:**

“Covid Conditions in Japan: An inside perspective” Florida International University (February 2022).

“Movements, (Dis)placements: Travel Experiences in Studies of Japan,” Florida International University (March 2021).

“Using VR to Teach Linguistic Landscape of Tokyo. A Collaborative Project between a Waseda and Florida International University,” Waseda University, Tokyo, Japan (June 2020).

“Technology as a Tool for Collaboration in the Global Classroom,” Faculty Café vol. 7 - Train the Trainer Workshop Series, Waseda University (December 2019).

“Mapping Tokyo with VR in the Classroom,” Advanced Academic Skills, Japanese Culture Program, Waseda University (June 2019).

“Using Technology in the Classroom,” Advanced Academic Skills, Japanese Cultural Program, Waseda University (June 2019).

“Buddhist Symbolism in Tale of Genji Poetry,” Tassajara Zen Mountain Center Summer Workshop, Tassajara, California (June 2019).

“Digital Skills in the Classroom,” Advanced Academic Skills, Japanese Cultural Program, Waseda University (June 2018).

“Modernity in Buenos Aires and Tokyo in the 1920’s,” Advanced Academic Skills, Japanese Cultural Program, Waseda University (June 2018).

“Tale of Genji’s Waka Translations: Hands-on Workshop,” Survey of Japanese Literature, Japanese Cultural Program, Waseda University (April 2018).

“Embedding Virtual Reality to Enhance Asian Studies Courses,” National Endowment for the Humanities (NEH), Florida International University (June 30, 2016).

“Common Pronunciation Errors Portuguese to English: Why do We Speak the Way We Do,” Workshop: Ingles3D, Second Life (December 14, 2013) – In English and Portuguese.

**In the News:**

FIU News, Steven J. Green School of International and Public Affairs (August 3, 2017).

– *Drop-in Series: Virtual Reality Course Brings Asia to Students* (<https://news.fiu.edu/2017/08/drop-in-series-new-virtual-reality-course-brings-asia-to-students/114020>)

Guest Speaker @ CNN LIVE, *Realidades en Contexto* (January 12, 2016).

– Academic Perspectives of Social and Cultural Contemporary Issues in China: *Hong Kong’s Booksellers*

*Disappearance* Guest Speaker @ CNN LIVE, *Realidades en Contexto* (June 25, 2015).

– Academic Perspectives of Social and Cultural Contemporary Issues in Japan: *A Byproduct of the Japanese Economy’s Slowdown, ‘Asexual’ or ‘Herbivore’ Men*

Guest Speaker @ CNN LIVE, *Realidades en Contexto* (June 22, 2015).

– Academic Perspectives of Social and Cultural Contemporary Issues in China: *Increasing Expenditure in Wedding Celebrations Reflects Economic Changes in China*

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Guest Speaker @ CNN LIVE, *Realidades en Contexto* (June 17, 2015).  
– Academic Perspectives of Social and Cultural Contemporary Issues in China: *Yulin's Summer Solstice Festival, in Which Dogs Are the Main Dish, Generates International Criticism*

### **TEACHING PLATFORMS & SOFTWARE**

Programming in R, Blackboard, Canvas, Moodle, Avaya Live, Second Life, Virtual Reality Tools (for example: Thinglink), Microsoft Teams, Google Tools: Hangouts, Classroom, Arts and Culture.

### **ASSOCIATIONS & VOLUNTEERING**

ASIAN STUDIES ALUMNI ASSOC, Board of Directors  
US NATIONAL LANGUAGE SERVICE CORPS, Linguist

Apr. 2014 - present  
Oct. 2016 - present